

4. Tourism

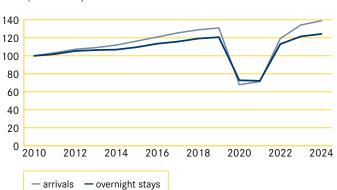
Overnight stays and average length of stays in the hotel business (2024)

	Overnight stays (thousands)	Average length of stay (days)
German territory	8,247	2.6
Swiss territory	8,649	1.8
Liechtenstein	180	1.9
Vorarlberg	5,257	3.0
Lake Constance region	22,333	2.2

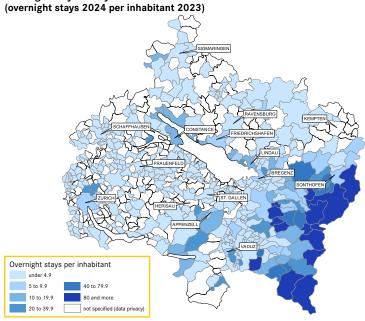
The overnight stays shown relate to the **hotel industry** (hotels, inns and guesthouses). Due to a lack of data, overnight stays at campsites, youth hostels, recreation and holiday homes as well as private and commercial holiday apartments are not included. According to expert estimates, the overnight stays reported here are likely to account for 30 to 50% of all tourist overnight stays in the Lake Constance region. The length of stay refers to the number of nights spent in the individual hotel. The longer stay in the region of some guest segments, such as cyclists who change their place of accommodation, is not reflected in these figures.

Development of overnight stays and arrivals in the hotel business in the Lake Constance region

Index (2010 = 100)



Overnight stay density in the hotel business (overnight stays 2024 per inhabitant 2023)



Most important countries of origin of hotel guests in the Lake Constance region (2024)

Rank	Country of origin	Number of overnight stays (thousands)	Share of total overnight stays
1	Germany	10,663	48%
2	Switzerland and Liechtenstein	5,158	23%
3	United States	1,018	5%
4	Austria	994	4%
5	United Kingdom	458	2%